



FADI KHALIL

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CV &  
PORTFOLIO



# ABOUT ME

Results-oriented event management professional with over a decade of experience planning and executing successful events across the GCC. Currently seeking opportunities to utilize my expertise in marketing, event management, and event conceptualization, while leveraging my personal journey with multiple sclerosis (MS) as a driver for continued success and resilience.

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# SUMMARY OF QUALIFICATIONS

- Extensive experience in the field of event management, having successfully executed a wide range of events across the GCC region.
- Proven track record in marketing strategies and campaigns that have resulted in increased event attendance and enhanced brand awareness.
- Strong conceptualization skills, ability to develop innovative event themes and unique experiences tailored to specific target audiences.
- Exceptional project management abilities, adept at handling multiple tasks, coordinating teams, and meeting tight deadlines.
- Excellent interpersonal and communication skills, with the ability to build and maintain strong relationships with clients, vendors, and stakeholders.
- Adaptable and resourceful problem solver, thriving in fast-paced and dynamic environments.

In 2016, I was diagnosed with multiple sclerosis (MS), which initially brought about feelings of devastation and heartbreak. However, over time, I have transformed these emotions into a driving force to achieve more and succeed. MS has taught me resilience, adaptability, and the importance of embracing challenges head-on.

I firmly believe that my personal journey has given me a unique perspective and an unwavering determination to succeed in the face of adversity. It has instilled in me a deep empathy and understanding for individuals facing their own challenges, making me an asset in creating inclusive and accessible events.

**"IT IS BETTER TO FAIL IN  
ORIGINALITY THAN TO SUCCESS  
IN IMITATION."**

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B.A in Marketing  
Al-Yarmouk University (2008)



971 55 108 1729



English, Arabic  
both very good spoken and written



Dubai, UAE



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## COURSES



The complete Digital Marketing



WordPress Development



Build a Dropshipping Empire From Scratch



Google ADS Masterclass

# EXPERIENCE

## **F Events Management - UAE**

January 2013 - Present

### **Founder & Managing Director**

- Organizing events from concept to completion and evaluation.
- Consulting with clients managing budgets, booking venues,
- Contacting guests and speakers.
- Promoting the event.
- Liaising with suppliers.
- Attracting new clients through Direct Marketing and Sales
- Managing and coordinating all the crew
- Planning and performing sales marketing segmentation strategies
- Coordinated all trade show logistics and partnered with show decorator to ensure show inventory was adequately maintained
- Selected and managed all booth contractors including installation and dismantle, Freight, Booth Storage, Electrical, and Rigging
- Earned 3 awards for exhibit design.

## **Tawasol Media – JORDAN - UAE -**

June 2011 - December 2012

### **Operations Supervisor**

- Independent representatives primarily engaged in selling media time or space for local and regional media owners
- Event Concepts and presentations in Amman & Dubai
- Event Planning and executions in Amman & Dubai

## **WAVES Audio Visual & Event Specialists**

January 2009 – April 2011

### **Project Manager**

- Develop Event Concept and Plan.
- Select Event Elements and Vendors.
- Collaborate with Clients Before and During Events.
- Manage Event Logistics.
- Maintain Event Budgets.
- Negotiate Contracts.

# EXPERIENCE

<b>ALICO</b> Dec 2007 – Jan 2008 Sales	<b>ALMIMARI Group</b> Feb – Dec 2008 Marketing and Relationship	<b>Arab Bridge</b> Internship - 2004 Marketing Department
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## Badminton Coach

Freelance 1999 - 2005

- Amman Baccalaureate School
- Choueifat Schools
- American Community School
- Al Madina Club (Youth team coach, achieve 3 championship in 4 years)

# SKILLS

Sales & Marketing.

Social Media Skills.

Innovative ideas.

Active listening

Problem-solving

Communication

Computer skills

Leadership

Management skills

Web Development



## ACTIVITIES

- Organizing Ramadan tent (2005)
- Organizing High Heels party (November 2006)
- Event coordinator for spring fling party (2003/2004)
- Organizing Ziad Borji evening with meal (Ramadan 2008)
- Organizing Golden Model contest & party 2008
- Organizing new year party 2010 & 2012

A C T I V I T I E S



# MAJOR PROJECTS

- **LVMH Watch Week BULGARY RESORT DUBAI**
- **Arab Film Studio ceremony:** Planning, Organizing, and Production event for ImageNation celebrated rising filmmakers at Arab Film Studio Awards which were held in ABU Dhabi
- **INTERSEC :** Designing, Building and branding the booth for FAAC.
- **Technology Day Middle East for Komatsu and Topcon:** planning,
- **Bedashing 10th year anniversary:** planning, organising and setup
- **The Graduation Ceremony of the eighth batch of the employees of**
- **Occupational Safety & Health Campaign 1st:** Tent, Shell Scheme, Stand Production, Event Management for the whole campaign for the Medical Services Corps & Zayed Military Hospital AD
- **Dubai's Annual Knowledge Summit:** Planning organizing and installing VR equipments for DUADVENT Company
- **Personal Branding on LINKEDIN (Saudi Arabia):** Build your personal Brand on LINKEDIN, Planning, Organizing for LinkedIn in Saudi Arabia.
- **Economic Sustainability in Industrial Area (Umm AlQuwain):** Conference and Exhibitions: Planning, Organizing, and Production event for UAQ GOVERNMENT
- **ICT Cairo:** Designing, Building and branding the booth for Skytelecom.
- **Down Syndrome Event @ Yass Mall (Abu Dhabi):** Planning, Organizing, and Production event for Zayed Higher Organization and Emirates Down Syndrome Association at Yass Mall
- **Dubai Innovation Week (Dubai):** Get all permissions for the event, Site manager for Innovation Lab and Space Explorer for several locations and main event location
- **Artists for the kids of Syria (Dubai):** Charity Art Auction Gala dinner. The event features various donated art pieces for renowned artists from the region
- **Aqaba Tourism Festival (Aqaba)**
- **And over 100 EVENTS for the most well-known corporations**





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