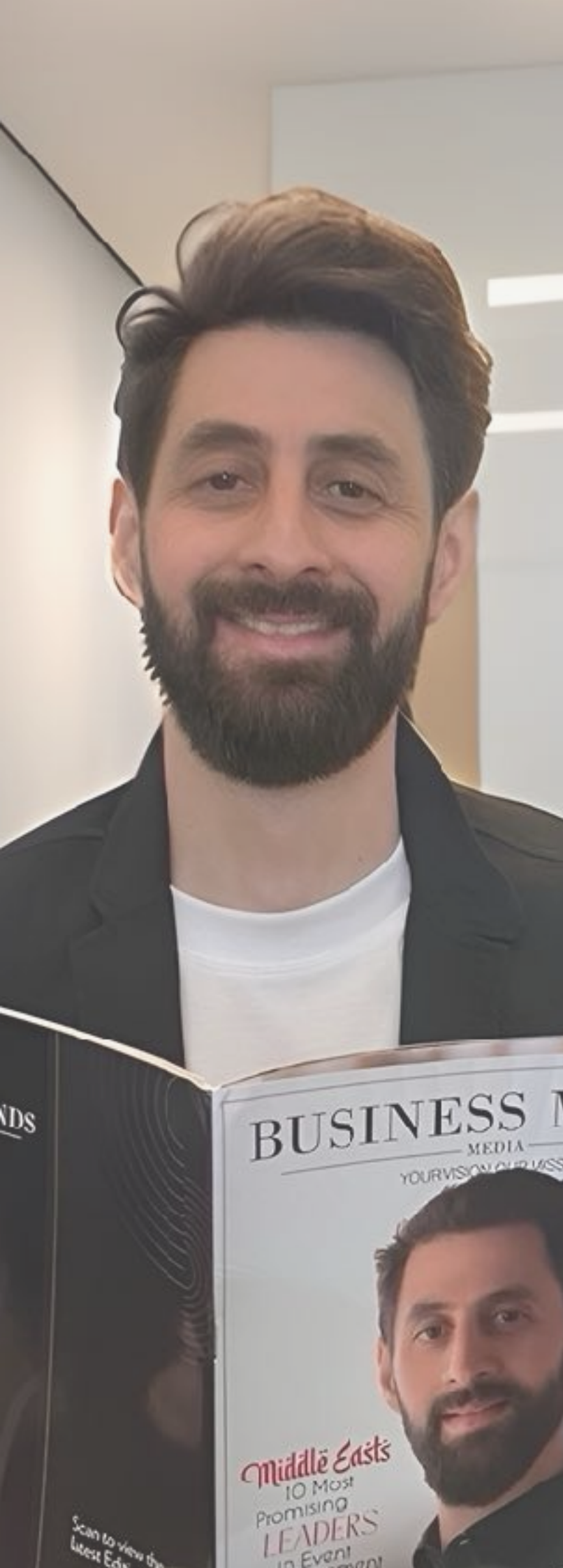




FADI KHALIL

CV &
PORTFOLIO



FADI
KHALIL

fadikhaleel.com

ABOUT ME

Results-oriented professional with more than 18 years of experience across event management, marketing, business development, and project coordination. I began my career as an employee, where I built a strong foundation of professional and industry experience. After developing my expertise, I established and managed my own business in the UAE, working with clients and partners across the GCC.

I have strong skills in marketing, event conceptualization and management, website development using WordPress, business coordination, and the practical use of AI tools to improve productivity and support business growth. I am adaptable, creative, organized, and committed to delivering high-quality results.

I am living with multiple sclerosis and currently use a wheelchair. As a result, I am seeking a remote or home-based opportunity in any field related to my experience and skills, including marketing, digital marketing, WordPress website development, event coordination, project management, administration, or business support. My professional journey has strengthened my resilience, problem-solving abilities, and determination to continue making a valuable contribution.

SUMMARY OF QUALIFICATIONS

- Extensive experience in the field of event management, having successfully executed a wide range of events across the GCC region.
- Proven track record in marketing strategies and campaigns that have resulted in increased event attendance and enhanced brand awareness.
- Strong conceptualization skills, ability to develop innovative event themes and unique experiences tailored to specific target audiences.
- Exceptional project management abilities, adept at handling multiple tasks, coordinating teams, and meeting tight deadlines.
- Excellent interpersonal and communication skills, with the ability to build and maintain strong relationships with clients, vendors, and stakeholders.
- Adaptable and resourceful problem solver, thriving in fast-paced and dynamic environments.

SUMMARY OF QUALIFICATIONS

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In 2016, I was diagnosed with multiple sclerosis (MS), which initially brought about feelings of devastation and heartbreak. However, over time, I have transformed these emotions into a driving force to achieve more and succeed. MS has taught me resilience, adaptability, and the importance of embracing challenges head-on.

I firmly believe that my personal journey has given me a unique perspective and an unwavering determination to succeed in the face of adversity. It has instilled in me a deep empathy and understanding for individuals facing their own challenges, making me an asset in creating inclusive and accessible events.

**"IT IS BETTER TO FAIL IN
ORIGINALITY THAN TO SUCCESS
IN IMITATION."**





B.A in Marketing
Al-Yarmouk University (2008)



971 55 108 1729



English, Arabic
both very good spoken and written



Dubai, UAE



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COURSES

-  The complete Digital Marketing
-  WordPress Development
-  Build a Dropshipping Empire From Scratch
-  Google ADS Masterclass
-  Master of LOVABLE
-  Master of CHATGPT
-  Master of CLAUDE
-  Master of JASPER AI
-  Master of MIDJOURNEY

EXPERIENCE

F Events Management - UAE

January 2013 - 2022

Founder & Managing Director

- Organizing events from concept to completion and evaluation.
- Consulting with clients managing budgets, booking venues,
- Contacting guests and speakers.
- Promoting the event.
- Liaising with suppliers.
- Attracting new clients through Direct Marketing and Sales
- Managing and coordinating all the crew
- Planning and performing sales marketing segmentation strategies
- Coordinated all trade show logistics and partnered with show decorator to ensure show inventory was adequately maintained
- Selected and managed all booth contractors including installation and dismantle, Freight, Booth Storage, Electrical, and Rigging
- Earned 3 awards for exhibit design.

Tawasol Media – JORDAN - UAE -

June 2011 - December 2012

Operations Supervisor

- Independent representatives primarily engaged in selling media time or space for local and regional media owners
- Event Concepts and presentations in Amman & Dubai
- Event Planning and executions in Amman & Dubai

WAVES Audio Visual & Event Specialists

January 2009 – April 2011

Project Manager

- Develop Event Concept and Plan.
- Select Event Elements and Vendors.
- Collaborate with Clients Before and During Events.
- Manage Event Logistics.
- Maintain Event Budgets.
- Negotiate Contracts.

EXPERIENCE

EXPERIENCE

ALICO

Dec 2007 – Jan 2008

Sales

ALMIMARI Group

Feb – Dec 2008

Marketing and
Relationship

Arab Bridge

Internship – 2004

Marketing
Department

Badminton Coach

Freelance 1999 – 2005

- Amman Baccalaureate School
- Choueifat Schools
- American Community School
- Al Madina Club (Youth team coach, achieve 3 championship in 4 years)

SKILLS

Sales & Marketing.

Social Media Skills.

Innovative ideas.

Active listening

Problem-solving

Communication

Computer skills

Leadership

Management skills

Web Development



ACTIVITIES

- Organizing Ramadan tent (2005)
- Organizing High Heels party (November 2006)
- Event coordinator for spring fling party (2003/2004)
- Organizing Ziad Borji evening with meal (Ramadan 2008)
- Organizing Golden Model contest & party 2008
- Organizing new year party 2010 & 2012

A C T I V I T I E S

MAJOR PROJECTS

- **LVMH Watch Week BULGARY RESORT DUBAI**
- **Arab Film Studio ceremony:** Planning, Organizing, and Production event for ImageNation celebrated rising filmmakers at Arab Film Studio Awards which were held in ABU Dhabi
- **INTERSEC :** Designing, Building and branding the booth for FAAC.
- **Technology Day Middle East for Komatsu and Topcon:** planning,
- **Bedashing 10th year anniversary:** planning, organising and setup
- **The Graduation Ceremony of the eighth batch of the employees of**
- **Occupational Safety & Health Campaign 1st:** Tent, Shell Scheme, Stand Production, Event Management for the whole campaign for the Medical Services Corps & Zayed Military Hospital AD
- **Dubai's Annual Knowledge Summit:** Planning organizing and installing VR equipments for DUADVENT Company
- **Personal Branding on LINKEDIN (Saudi Arabia):** Build your personal Brand on LINKEDIN, Planning, Organizing for LinkedIn in Saudi Arabia.
- **Economic Sustainability in Industrial Area (Umm AlQuwain):** Conference and Exhibitions: Planning, Organizing, and Production event for UAQ GOVERNMENT
- **ICT Cairo:** Designing, Building and branding the booth for Skytelecom.
- **Down Syndrome Event @ Yass Mall (Abu Dhabi):** Planning, Organizing, and Production event for Zayed Higher Organization and Emirates Down Syndrome Association at Yass Mall
- **Dubai Innovation Week (Dubai):** Get all permissions for the event, Site manager for Innovation Lab and Space Explorer for several locations and main event location
- **Artists for the kids of Syria (Dubai):** Charity Art Auction Gala dinner. The event features various donated art pieces for renowned artists from the region
- **Aqaba Tourism Festival (Aqaba)**
- **And over 100 EVENTS for the most well-known corporations**





F A D I K H A L I L



T H A N K S